

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.01872 Longitude: -84.320342

Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,533	155,185	656,291
	Population Est 25Q1	40,594	156,710	657,301
	Population Est 24Q4	40,832	156,910	657,302
	Population Est 24Q3	40,811	156,489	655,348
	Population Est 24Q2	40,818	156,445	654,019
	Population Est 24Q1	40,795	156,366	653,649
	Population Est 23Q4	40,753	156,215	652,464
	Population Est 23Q3	40,825	156,765	653,960
	Population Est 23Q2	40,815	156,449	653,561
	Population Fcst	39,185	156,094	677,000
	2010 Census Population	41,673	144,912	570,770
	2000 Census Population	37,646	127,526	496,096
	1990 Census Population	26,681	89,347	335,652
	Current Year Daytime Population	43,179	196,448	803,887
	Average Seasonal Population	450	1,689	5,959
	Historical Annual Growth, 1990 – 2000	3.50%	3.62%	3.98%
	Historical Annual Growth, 2000 – 2010	1.02%	1.29%	1.41%
	Estimated Annual Growth, 2010 – CY	-0.36%	0.47%	0.97%
	Projected Annual Growth, CY to Y5	-0.18%	0.12%	0.62%
	Group Qtrs Est	148	1,041	2,838
Transient Est Average Last 4 Qtrs	6,434	12,052	63,721	
Households	Current Year Estimated Households	16,841	65,344	254,610
	Households Est 25Q1	17,243	65,927	255,013
	Households Est 24Q4	17,346	66,006	255,059
	Households Est 24Q3	17,337	65,810	254,425
	Households Est 24Q2	17,340	65,798	253,916
	Households Est 24Q1	17,331	65,768	253,767
	Households Est 23Q4	17,318	65,712	253,311
	Households Est 23Q3	17,349	65,958	253,998
	Households Est 23Q2	17,344	65,814	253,788
	Households Fcst	16,699	65,750	262,662
	2010 Census Households	16,519	60,422	221,623
	2000 Census Households	14,833	53,297	190,990
	1990 Census Households	11,187	37,973	131,140
	Historical Annual Growth, 1990 – 2000	2.86%	3.45%	3.83%
	Historical Annual Growth, 2000 – 2010	1.08%	1.26%	1.50%
	Estimated Annual Growth, 2010 – CY	0.13%	0.54%	0.96%
	Projected Annual Growth, CY to Y5	-0.17%	0.12%	0.62%
Population per Household	2.34	2.36	2.57	

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.8%	5.3%	6.4%
	HH Income \$250,000 to \$499,999	4.6%	6.4%	7.6%
	HH Income \$200,000 to \$249,999	10.7%	14.8%	17.8%
	HH Income \$175,000 to \$199,999	7.0%	6.7%	7.0%
	HH Income \$150,000 to \$174,999	6.5%	7.0%	7.4%
	HH Income \$100,000 to 149,999	18.0%	17.9%	17.5%
	HH Income \$75,000 to 99,999	13.5%	12.2%	10.7%
	HH Income \$50,000 to 74,999	14.1%	11.2%	10.0%
	HH Income \$35,000 to 49,999	9.1%	7.2%	5.8%
	HH Income \$25,000 to 34,999	3.9%	3.9%	3.4%
	HH Income \$15,000 to 24,999	3.6%	2.9%	2.7%
	HH Income \$0 to 14,999	5.2%	4.5%	3.8%
	Average Household Income	\$137,098	\$164,831	\$189,312
	Median Household Income	\$101,410	\$119,830	\$137,698
	Per Capita Income	\$58,546	\$69,846	\$73,723
	Average Disposable Income	\$102,525	\$115,491	\$125,005
	Median Disposable Income	\$85,746	\$99,593	\$113,839
	Discretionary HH Income Over \$150,000	13.6%	21.4%	27.7%
	Discretionary HH Income \$125,000 to \$149,999	8.6%	9.7%	10.0%
	Discretionary HH Income \$100,000 to \$124,999	8.2%	9.1%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	11.8%	12.6%	12.0%
	Discretionary HH Income \$50,000 to \$74,999	19.2%	16.8%	14.7%
	Discretionary HH Income \$25,000 to \$49,999	21.3%	16.8%	14.3%
	Discretionary HH Income Under \$25,000	17.2%	13.6%	11.5%
	Average Discretionary HH Income	\$76,361	\$90,095	\$99,845
	Median Discretionary HH Income	\$65,723	\$80,681	\$94,223
	Householder White – Count	8,695	37,992	148,702
	Median HH Income	\$125,360	\$141,745	\$161,848
	Average HH Income	\$121,379	\$130,320	\$139,215
	Householder Black or African-American – Count	2,940	10,076	33,915
	Median HH Income	\$73,174	\$84,864	\$92,895
	Average HH Income	\$90,010	\$95,350	\$101,009
	Householder Hispanic – Count	2,716	6,445	24,541
	Median HH Income	\$88,763	\$94,632	\$90,160
Average HH Income	\$93,843	\$100,626	\$99,760	
Householder Asian or Pacific Islander – Count	648	5,263	29,618	
Median HH Income	\$154,007	\$139,698	\$156,279	
Average HH Income	\$127,295	\$130,407	\$138,067	
Householder Other or Pacific Islander – Count	1,842	5,567	17,834	
Median HH Income	\$91,427	\$102,797	\$115,422	
Average HH Income	\$98,326	\$111,337	\$118,145	

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Gender	Male Population	19,108	74,432	318,640
	Female Population	20,424	80,753	337,651
Total Population by Age	Count of Pop 0 to 4 years	2,552	9,050	34,937
	Count of Pop 0 to 7 years	3,494	12,409	49,435
	Count of Pop 5 - 13	4,087	15,227	67,291
	Count of Pop 14 - 18	1,801	7,252	36,372
	Count of Pop 19 - 22	1,776	7,299	36,776
	Count of Pop 22 - 25	1,331	5,468	27,138
	Count of Pop 25 - 29	2,461	8,748	36,350
	Count of Pop 30 - 34	3,684	11,875	40,859
	Count of Pop 35 - 39	3,605	12,306	43,936
	Count of Pop 40 - 44	3,114	11,428	46,592
	Count of Pop 45 - 59	7,593	31,427	139,789
	Count of Pop 60 - 74	5,408	24,330	102,256
	Count of Pop 75 - 84	1,575	8,009	33,996
	Count of Pop 85+	544	2,766	9,999
	% of Pop 0 to 4 years	6.5%	5.8%	5.3%
	% of Pop 0 to 7 years	8.8%	8.0%	7.5%
	% of Pop 5 - 13	10.3%	9.8%	10.3%
	% of Pop 14 - 18	4.6%	4.7%	5.5%
	% of Pop 19 - 22	4.5%	4.7%	5.6%
	% of Pop 22 - 25	3.4%	3.5%	4.1%
	% of Pop 25 - 29	6.2%	5.6%	5.5%
	% of Pop 30 - 34	9.3%	7.7%	6.2%
	% of Pop 35 - 39	9.1%	7.9%	6.7%
	% of Pop 40 - 44	7.9%	7.4%	7.1%
	% of Pop 45 - 59	19.2%	20.3%	21.3%
	% of Pop 60 - 74	13.7%	15.7%	15.6%
	% of Pop 75 - 84	4.0%	5.2%	5.2%
	% of Pop 85+	1.4%	1.8%	1.5%
Median Age	37.9	40.2	40.5	
Average Age	38.6	40.5	40.2	
Male Population by Age	% of Pop 0 to 4 years	6.8%	6.2%	5.6%
	% of Pop 5 - 13	10.9%	10.4%	10.7%
	% of Pop 14 - 18	4.8%	5.0%	5.8%
	% of Pop 19 - 22	4.7%	4.9%	5.9%
	% of Pop 22 - 25	3.5%	3.6%	4.3%
	% of Pop 25 - 29	6.4%	5.9%	5.8%
	% of Pop 30 - 34	9.6%	7.8%	6.4%
	% of Pop 35 - 39	9.5%	8.2%	6.7%
	% of Pop 40 - 44	8.0%	7.5%	7.1%
	% of Pop 45 - 59	19.0%	20.1%	21.0%
	% of Pop 75 - 84	3.4%	4.5%	4.6%
	% of Pop 60 - 74	12.5%	14.8%	15.1%
	% of Pop 85+	0.9%	1.2%	1.1%
	Median Age	36.7	38.8	39.2
Average Age	37.3	39.2	39.2	

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	% of Pop 45 - 59	19.4%	20.4%	21.6%
	% of Pop 60 - 74	14.8%	16.4%	16.1%
	% of Pop 75 - 84	4.5%	5.8%	5.7%
	% of Pop 85+	1.8%	2.3%	1.9%
	Median Age	39.0	41.5	41.7
Average Age	39.8	41.7	41.2	
Race	Count of White	19,175	89,861	384,322
	Count of Black or African-American	7,925	25,840	84,232
	Count of Asian or Pacific Islander	1,782	13,728	89,996
	Count of Other races	10,650	25,756	97,740
	White	48.5%	57.9%	58.6%
	Black or African American	20.0%	16.7%	12.8%
	Asian	4.5%	8.8%	13.7%
	Other Races	26.9%	16.6%	14.9%
Language Spoken	Speak English at Home	70.5%	75.8%	73.4%
	Speak Spanish at Home	18.1%	10.1%	9.5%
	Speak French or French Creole at Home	0.6%	0.7%	0.8%
	Speak German at Home	0.4%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	3.9%	4.5%	5.3%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.7%	1.0%
	Speak Chinese at Home	1.1%	1.2%	2.1%
	Speak Korean at Home	0.7%	0.7%	1.2%
	Speak Vietnamese at Home	0.3%	0.3%	0.4%
	Speak Other Asian Languages at Home	1.3%	2.9%	3.7%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	2.3%	2.2%	1.8%
Hispanic	Hispanic Population	9,349	21,027	82,577
	Hispanic Population Percent	23.6%	13.5%	12.6%
	Mexican	63.2%	47.3%	46.4%
	Puerto Rican	4.3%	7.9%	8.8%
	Cuban	2.5%	5.0%	5.2%
	Dominican	1.0%	1.5%	1.9%
	Central American	10.6%	12.7%	16.4%
	South American	15.2%	21.2%	17.2%
	Other Hispanic	3.2%	4.4%	4.1%
	2000 Hispanic Population Percent	20%	10%	9%
	1990 Hispanic Population Percent	4%	3%	2%

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Ancestry	American (percent of total population)	3.2%	3.6%	3.7%
	American	2.9%	3.4%	3.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	3.8%	7.9%	12.7%
	Chinese	1.1%	1.4%	2.5%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.8%	0.8%	1.5%
	South Central Asian (ie. Indian)	1.5%	5.2%	7.8%
	South East Asian (ie. Vietnamese)	0.3%	0.2%	0.3%
	Other Asian	0.1%	0.1%	0.3%
	European (percent of total population)	21.6%	27.5%	27.8%
	British	5.8%	7.5%	7.4%
	Dutch	0.2%	0.4%	0.3%
	French	0.9%	0.9%	0.9%
	German	3.3%	4.8%	4.9%
	Italian	2.1%	2.2%	2.1%
	Polish	0.8%	0.9%	1.1%
	Scandinavian	0.7%	1.0%	1.1%
	Scotch/Irish	4.8%	6.5%	6.0%
Other European (ie. Greek/Russian)	3.0%	3.3%	3.9%	
Middle Eastern	0.8%	1.0%	0.9%	
Other Ancestry	15.9%	16.5%	16.2%	
Unclassified Ancestry	9.9%	11.9%	12.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,984	110,889	453,777
	Elementary (0 to 8)	4.9%	2.0%	2.5%
	Some High School (9 to 11)	3.5%	2.0%	2.2%
	High School Graduate (12)	16.3%	11.7%	10.4%
	Some College (13 to 16)	14.7%	14.8%	12.2%
	Associates Degree Only	5.9%	5.5%	5.6%
	Bachelors Degree Only	35.7%	39.3%	39.3%
	Graduate Degree	19.0%	24.7%	27.9%
	% College (4+)	54.6%	63.9%	67.2%
Household Type	Total Households – count	16,841	65,344	254,610
	One Person HHs – count	5,417	20,125	66,137
	Family HHs – count	9,773	39,563	172,138
	Married Couple – count	6,520	31,113	142,367
	w/own children – count	2,901	12,688	64,576
	w/out own children – count	3,619	18,425	77,791
	Male Householder – count	1,099	2,530	8,318
	Female Householder – count	2,155	5,919	21,453
	Non-Family Households – count	1,650	5,657	16,335
	1 Person Household	32.2%	30.8%	26.0%
	2 Person Household	33.5%	33.5%	31.5%
	3 Person Household	14.8%	15.4%	16.5%
	4 Person Household	11.3%	12.9%	16.7%
	5 Person Household	5.1%	4.9%	6.2%
6 Person Household	1.9%	1.6%	2.1%	
7+ Person Household	1.2%	0.9%	1.1%	
% Households With Children	27.6%	26.0%	31.4%	

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Housing	Total Housing Units	17,945	69,267	268,761
	Owner Occupied Percent	43.2%	53.9%	61.9%
	Renter Occupied Percent	50.7%	40.4%	32.9%
	Vacant Housing Percent	6.2%	5.7%	5.3%
	Total Housing Units (Census 2000)	15,542	55,943	200,451
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	9.8%	17.7%	19.8%
	Property Value \$750,000 to \$999,999	14.6%	22.5%	23.3%
	Property Value \$500,000 to \$749,999	31.7%	28.6%	26.5%
	Property Value \$400,000 to \$499,999	15.5%	10.6%	9.2%
	Property Value \$300,000, to \$399,999	11.8%	7.9%	6.9%
	Property Value \$200,000 to \$299,999	10.1%	6.0%	4.5%
	Property Value \$150,000 to \$199,999	2.4%	1.4%	1.2%
	Property Value \$100,000 to \$149,999	1.1%	0.5%	0.6%
	Property Value \$60,000 to \$99,999	0.4%	0.2%	0.4%
	Property Value \$40,000 to \$59,999	0.1%	0.1%	0.2%
	Property Value \$0 to \$39,999	1.0%	0.7%	0.7%
	Median Home Value	\$559,937	\$697,250	\$748,891
Wealth per Household	\$0 and under - percent	17.9%	16.7%	16.0%
	\$1 to \$4999 - percent	8.7%	7.6%	7.1%
	\$5k to \$9999 - percent	4.7%	4.3%	4.0%
	\$10k to \$24999 - percent	6.5%	6.1%	5.9%
	\$25k to \$49999 - percent	6.8%	6.7%	6.6%
	\$50k to \$99999 - percent	9.8%	9.9%	9.9%
	\$100k to \$249999 - percent	17.3%	18.0%	18.3%
	\$250k to \$499999 - percent	13.0%	13.9%	14.3%
	\$500k+ - percent	15.2%	16.9%	17.7%
	Median HH Wealth	\$77,520	\$93,727	\$103,403
	Avg HH Wealth	\$243,032	\$263,829	\$274,636
Economic Viability	Economic Viability Local	330	337	340
	Economic Viability Indexed	119	122	123
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,134	89,094	367,483
	Managerial/Executive	23.1%	29.2%	30.2%
	Professional Specialty	28.2%	29.1%	31.2%
	Healthcare Support	1.5%	1.5%	1.2%
	Sales	10.8%	11.4%	11.6%
	Office & Administrative Support	9.0%	10.5%	8.4%
	Protective Service	0.5%	0.5%	0.6%
	Food Preparation	4.9%	3.8%	3.6%
	Building Maintenance & Cleaning	4.8%	2.7%	2.2%
	Personal Care	2.3%	1.9%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	5.8%	3.3%	3.6%
	Production & Transportation	9.1%	6.0%	5.5%
	Percent White Collar Workers	72.6%	81.7%	82.6%
	Percent Blue Collar Workers	27.4%	18.3%	17.4%

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	Agriculture/Mining/Construction	7.6%	5.7%	5.0%
	Manufacturing	6.4%	6.4%	6.8%
	Transportation	4.1%	4.5%	4.3%
	Information	4.4%	4.5%	4.2%
	Wholesale/Retail	13.0%	12.4%	12.3%
	Finance, Insurance, Real Estate	8.9%	11.9%	11.5%
	Professional Services	15.9%	17.6%	19.1%
	Management Services	0.4%	0.2%	0.4%
	Administrative/Waste Services	5.2%	6.1%	5.2%
	Educational Services	18.2%	17.0%	17.9%
	Entertainment Services	10.1%	7.7%	7.1%
	Other Professional Services	3.9%	3.9%	3.8%
	Public Administration	2.1%	2.1%	2.3%
Vehicles per HH	No Vehicles	6.5%	6.6%	4.6%
	1 Vehicle	39.9%	36.8%	33.3%
	2 Vehicles	38.6%	40.9%	43.1%
	3 or more vehicles	15.1%	15.7%	19.0%
	Average Number of Vehicles	1.67	1.72	1.84
Change	Births (last 12 months)	452	1,676	7,043
	Deaths (last 12 months)	291	1,334	5,472
	Migration (last 12 months)	-1,439	-1,573	819
Work place	Workplace Establishments	2,307	9,234	31,859
	Workplace Employees (FTE)	18,144	84,534	346,309